

6th December 2024

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001
Scrip code: 532343

National Stock Exchange of India Limited,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051
Scrip code: TVSMOTOR

Dear Sir / Madam,

Reg : Press Release - "TVS NTORQ Sets a New Record with Golden Quadrilateral Adventure: Redefining Performance and Endurance on India's Iconic Highways"

We enclose a Press Release regarding "**TVS NTORQ Sets a New Record with Golden Quadrilateral Adventure: Redefining Performance and Endurance on India's Iconic Highways**", for dissemination.

Date and time of occurrence of event: December 06, 2024 at 5:00 P.M.

Thanking you,

Yours truly,

For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary
Encl.:a/a

TVS NTORQ Sets a New Record with Golden Quadrilateral Adventure: Redefining Performance and Endurance on India's Iconic Highways

A new record created by covering 5818 kilometres covered in 143 hours, in 10% (17 hours) lesser time than previous record of 160 hours

Bengaluru, December 06, 2024: TVS NTORQ proudly announces the successful completion of the iconic Golden Quadrilateral expedition, breaking the record by 17 hours ahead of previously recorded time. Covering 5818 kilometres in 143 hours, this journey highlighted the scooter's unmatched engineering, performance, and resilience. The dynamic TVS Racing duo, Syed Asif Ali and Shamim Khan spearheaded this incredible achievement, making history on India's most prominent highway network.

The expedition began on November 23, 2024 in Mumbai, connecting the major cities of Delhi, Kolkata, Chennai, Kanpur, Varanasi, Bhubaneswar, Vijayawada, and Vizag. Traversing diverse terrains, dynamic weather, and challenging landscapes, the TVS NTORQ demonstrated its ability to maintain an average speed nearly 10% higher than usual. This remarkable feat underscores the scooter's adaptability, durability, and cutting-edge innovation.

Speaking about the achievement, **Mr. Aniruddha Haldar, Senior Vice President — Head Commuter Business and Head Corporate Brand & Media, TVS Motor Company**, said, *"This journey across the Golden Quadrilateral showcases the capabilities and adventurous spirit of the TVS NTORQ. With TVS Racers leading this expedition, we are excited to highlight what makes the TVS NTORQ a true game-changer for riders. This achievement not only emphasizes the scooter's unmatched reliability, performance and design but also reflects TVS Motor's commitment to delivering exhilarating and versatile mobility experiences. The team successfully completed the Golden Quadrilateral in record time, setting a new benchmark for performance. The TVS NTORQ is designed to inspire and empower riders to explore new limits."*

The TVS NTORQ, powered by its robust 124.8cc three-valve engine, delivers 10.2 PS at 7,000 RPM and 10.9 Nm of torque at 5,500 RPM. Beyond performance, its advanced features, including Bluetooth connectivity, a fully digital instrument cluster, and dual ride modes ensure practicality and cutting-edge innovation for today's riders.

This expedition is more than just a test of endurance, it symbolizes TVS NTORQ's commitment to pushing the boundaries of mobility and innovation. By inspiring a new generation of explorers and enthusiasts, the Golden Quadrilateral expedition

PRESS RELEASE



reinforces the TVS NTORQ as the ultimate partner for adventure, performance, and style.

About TVS Motor Company

TVS Motor Company (BSE: 532343 and NSE: TVSMOTOR) is a reputed two and three-wheeler manufacturer globally, championing progress through sustainable mobility with four state-of-the-art manufacturing facilities located in India and Indonesia. Rooted in our 100-year legacy of trust, value, and passion for customers, it takes pride in making internationally accepted products of the highest quality through innovative and sustainable processes. TVS Motor is the only two-wheeler company to have won the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys. We have been ranked No. 1 Company in /the J.D. Power Customer Service Satisfaction Survey for four consecutive years. Our group company Norton Motorcycles, based in the United Kingdom, is one of the most emotive motorcycle brands in the world. Our subsidiaries in the personal e-mobility space, Swiss E-Mobility Group (SEMG) and EGO Movement have a leading position in the e-bike market in Switzerland. TVS Motor Company endeavours to deliver the most superior customer experience across 80+ countries. Additional details and updates are available on www.tvsmotor.com

For more information, please contact:

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ASIA BOOK OF RECORDS
CERTIFICATE

1st and 2nd Ashish Khan in association with TVS Motor Company Ltd. and TVS (TVS) set a record for the fastest time in a global endurance race against a 4000 km (2485 miles) journey on November 21, 2024 from Mumbai, Maharashtra and completed it in November 26, 2024 at the same venue setting a new milestone, as evidenced on November 6, 2024.

